



## Croatia East Europe Ethics and Compliance 2019 / SPONSORSHIP MATRIX

Benefit / Sponsor level	Main sponsor	Sponsor	Supporter	Friend
<b>Cost (additional 25% VAT/TAX applies)</b>	<b>4.100 EUR</b>	<b>2.050 EUR</b>	<b>650 EUR</b>	<b>150 EUR</b>
Complimentary registrations	4	2	1	
50% discount for additional registrations	2	1		
20% discount for additional registrations			1	
Speaking opportunity: Keynote session*	•			
Logo next to organiser in general pre-conference marketing	•			
Logo on accreditation	•			
Logo on bags (bags provided by sponsor)	•			
Logo on the stage	•	•	•	
Logo on sponsorship wall	•	•	•	
Logo in all conference email correspondence	•	•	•	
Logo in general pre-conference marketing	•	•	•	
Logo in printed conference program	•	•	•	
Dedicated pre-conference e-mail blast (10.000 e-mails) with sponsor content **	•			
Dedicated post-conference e-mail blast (10.000 e-mails) with sponsor content **	•			
Exhibition space (table booth)	•	•	•	
Visibility in the press release to be sent to the most important media in region	•	•	•	
One minute sponsor-produced video ad played before session (video ad provided by sponsor)	•	•	•	
Post-conference attendee e-mailing	•	•	•	
Roll-up display in conference hall (display provided by sponsor)	•	•	•	
Roll-up display in the exhibition area (display provided by sponsor)	•	•	•	
Logo and 150 word profile on conference website all year	•	•	•	
Introduce speakers at the start of each breakout session	•			
A4 brochure insert in attendee bags / attendee bags inserts	•	•		•
Thanks to the sponsor at the opening of the conference	•	•		

\* Session topic provided by sponsor has to be fully in line with the agenda and in accordance with the objectives and purpose of the conference and cannot contain direct recommendations or commercial messages relating to the sponsor's product or service

\*\* Content subject to approval